Give as little as 1 hour

There's important jobs for everyone
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Hope you have as much fun as we did...

www.creative-communities.com
www.7day.com.au

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WHY WE CREATED THE 7 DAY MAKEOVER

THE REASON COMMUNITIES HAVE UNPLUGGED...

START HERE

Put money in the budget to create a plan... but nothing for implementation.

Employ a consultant and set up a community consultation process...

Encourage the community to create an unaffordable wish list (by not putting constraints on their thinking).

Put all the unaffordable wishes in a glossy report (and file beside all the other expensive reports).

AFTER 5 YEARS OF NO ACTION

Keep engaging with those addicted to endless talk, and the one-eyed axe grinders.

Watch as the doers unplug, check out, disengage.

Kill off the unaffordable wishes one-by-one.

When the town naysayers mobilise... cave in and can the report.
THE 7 DAY MAKEOVER

ORDINARY PEOPLE CREATING EXTRAORDINARY PLACES IN JUST 7 DAYS

WITHOUT ENDLESS TALK

WHERE WISH LISTS ARE BANNED

AND ALL THE MONEY GOES INTO MAKING IT HAPPEN

It gave me a real sense of the community I live in, a feeling of having contributed to something really positive and helpful.

I didn't know what I was letting myself in for, but it is great to be working on something that is a bit constructive and creative, rather than being part of the complainers.

It was an amazing experience all around. I can't wait to start the next phase!
THE PROCESS

PRIOR TO THE MAKEOVER

A workshop with your Council to agree on ground rules for the makeover
INFO NIGHT: We explain the process and answer your questions

DAY 1: IDEAS GENERATION

The process explained
Presentation: The 10 Secrets of Place Making
Walkabout: explore the possibilities
Create Draft Plans in small groups
Evaluate the Draft Plans
Identify projects worth developing

DAY 2: PROJECT PLANNING

Produce Draft Project Plans
Review 1: Park this project or hatch it?
Fine tune Project Plans
Review 2: Do we park it or press GO?

ARVO: VOLUNTEER BRIEFING

Project Teams present their Plan
Volunteers join a team & help plan

DAYS 3–7: MAKEOVER

Each Project Team manages their own project, work hours and budget

LAUNCH PARTY

Well done teams! CHEERS!
What if I can’t swing a hammer?
There are important roles for everyone, including helping manage the money, welcoming volunteers, providing refreshments and updating social media. Attend the Volunteer’s Briefing on the evening of day two and sign up for a key role.

Who is running the makeover?
Creative Communities International, Brisbane, Australia. The Director, David Engwicht, has spent over 25 years perfecting the processes used in the 7 Day Makeover.

Who is paying?
Usually your local Council. They pay Creative Communities to run the entire process which includes things like: setting up the Facebook page, the booking system, promotional brochures, a promotional visit to your town, facilitating the entire 7 days, evaluating the process and giving Council a final report. The Council also pays for the makeover budget, which is administered by Creative Communities.

What are we allowed to do?
Prior to the makeover, Creative Communities runs a workshop with your Council to work out what is permitted. You will have very clear guidelines. Most Councils giving a surprising amount of latitude.

How do you get such great outcomes on such a shoestring budget?
As part of the 7 Day Makeover, we create a Resources Bank. This not only includes the budget provided by Council, but what the community is willing to contribute. Often we up-cycle something, like an old bridge, plus we get very generous support from the business community.

What difference will one makeover make?
It will energise your community. Plus we teach you a process that you can repeat over and over again. We have watched whole towns pull themselves up by their shoe laces by doing one small makeover after another.

Don’t we need a grand plan? Won’t this be just fiddling at the edges?
Grand plans are why most communities never get anything done – they spend all their time dreaming and never implementing. The 7 Day Makeover is based on furnishing the house you already have. We take spaces that are currently not working and begin furnishing them with heart and soul. We have found that the incremental approach (as opposed to master designing) often delivers much more interesting public places.

Won’t this just be another talk-fest?
Absolutely not. There is lots of talking on day one and two. But after that it is all action. This process is specifically designed to cut talking to a minimum.

How do I get involved?
Visit www.7day.com.au and register to participate in the makeover. We will then send you information and reminders by email.